

“Extension and Outreach Activity on Experiential Learning and Entrepreneurship Development: Business Expo – 2026”



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An innovative academic and extension activity titled "*Business Expo - 2026*" was organized by the Department of Commerce and Management of Shri Vitthal Rukmini College, Savna, Taluka Mahagaon, an institution run by Shri Shivaji Education Society, Pusad. The primary objective of this initiative was to foster entrepreneurial skills, managerial abilities, and business acumen among students through practical exposure and experiential learning. The event was conducted in an enthusiastic and vibrant

atmosphere, receiving an overwhelming response from students, parents, and the local community.

The Business Expo served as a dynamic platform for students to showcase their creativity, innovation, and business ideas by setting up a total of 19 attractive business stalls. These stalls represented a diverse range of products and services, including ready-made garments, general stores, educational materials, footwear, toys, cosmetics, gift items, handicrafts, chocolates, wafers, and homemade food products. Through this initiative, students demonstrated their entrepreneurial mindset and gained firsthand experience in planning, organizing, and managing business activities.

A major attraction of the event was the “Anand Mela” (Food Stalls), which offered a variety of delicious food items enjoyed by all visitors. This component of the expo provided students with practical exposure to real-time business operations, including sales techniques, customer interaction, pricing strategies, and financial management. The activity effectively bridged the gap between theoretical knowledge and practical application, enabling students to understand the dynamics of the business environment.

The program was graced by the presence of the Chief Guest, Mrs. Maya Raut, Principal of Shri Shivaji Secondary and Higher Secondary School, Savna. She appreciated the efforts of the students and the institution, and provided motivational guidance, encouraging students to pursue innovation and entrepreneurship for a bright future.

The successful organization of the event was made possible under the valuable guidance and support of the President, Mr. Aniruddha Patil Chondhikar, and the Local Managing Committee Member, Mr. Shivajirao Deshmukh Savnekar. The program was effectively coordinated by Prof. Dr. Komal Gupta as Coordinator and Prof. Dr. Pavan Sharma as Co-Coordinator, who efficiently carried out their responsibilities to ensure the smooth execution of the event. The guidance of the In-charge Principal, Prof. Jaiswal, played a significant role in the successful implementation of the activity.

The active involvement and support of faculty members and non-teaching staff greatly contributed to the success of the program. The faculty members included Prof. Dr. Ingole, Prof. Gaikwad, Prof. Dr. Pankaj V. Chaudhary, Prof. Dr. Pankaj S. Chaudhary, Prof. Dr. Tathod, Prof. Narwade, Prof. Nasir Sheikh, Prof. Dr. Kunal Dhokne, Prof. Dr. Kale, Prof. Dr. Nanere, Prof. Dr. Anil Khade, Prof. Dr. Manwar, Prof. Dr. Neelu Sharma, Prof. Shukla, Prof. Nisha Chavhan, Prof. Dr. Ade, Prof. Mote, Prof. Dhole, Prof. Dr. Humbe, Prof. Vasker, Prof. Adv. Pradeep Narwade, Prof. Jambhurunkar, Prof. Kamble, Prof. Chavhan, Prof. Pachkore, and Prof. More. The support of non-teaching staff members including Bhadange Bhau, Sarsamkar Bhau, Vinod Bhau, Vikas Bhau, and Ladke Bhau was also noteworthy.

Overall, the Business Expo – 2026 proved to be a highly effective and impactful initiative that provided students with a unique opportunity to learn, earn, and experience real business practices. The activity not only enhanced students' entrepreneurial competencies and managerial skills but also instilled confidence, creativity, and a practical understanding of market dynamics. The initiative received appreciation from all stakeholders and stands as a significant example of experiential learning and skill development in higher education.

Outcomes of the Activity:

1. Students developed entrepreneurial skills and business mindset through practical exposure.
2. Improvement in communication, marketing, and customer handling skills.
3. Enhancement of planning, organizing, and management abilities.
4. Students gained hands-on experience of real business operations like buying, selling, and pricing.
5. Boost in confidence, creativity, and decision-making skills among students.

Date: 18-March-2026

Place: Shri V.R. College Sawana