

Report On Workshop on Financial Literacy for Rural Women

Date of the Event : March 22, 2025

Venue : Shri Vitthal Rukmini Temple, Sawana

Organized By : Department of Commerce and Manegment, Shri Vitthal Rukmini Arts, Commerce and Science College, Sawana



An outreach workshop under the college extension activities program was successfully organized on March 22, 2025, by the Department of Commerce of Shri Vitthal Rukmini Arts, Commerce and Science College, Sawana. The primary objective of the program was to create financial literacy and transactional awareness among women residing in rural areas. The workshop was held at the Shri Vitthal Rukmini Temple premises in Sawana and was inaugurated under the chairpersonship of Prof. Maya Raut. The event was further graced by the presence of Jayashri tai Deshmukh, Prof. Narwade Madam, Prof. Neelu Jangid, and Prof. Dr. Ranjutai Manwar.

The workshop was conducted in distinct sessions to maximize impact. In the first session, Prof. Kiran Shukla interacted directly with the local village women,

elaborating on the core importance of personal financial planning. In the second session, Prof. Neelu Jangid educated the attendees regarding various beneficial socio-financial schemes offered by the government, commercial banks, and post offices. To make the session more engaging and effective, B.Com Part 1 female students performed an insightful skit. Students Shubhangi Kadam, Shrutika Surdushe, Divya Khandare, Payal Payghan, Sakshi Phalke, and Nikita Bhone actively participated in delivering this impactful performance. In her presidential address, Prof. Maya Raut highlighted that modern women's societal roles are no longer limited to household chores and emphasized how financial empowerment strengthens them economically. The workshop received an enthusiastic response from the village women, who expressed hope for more such future initiatives. The entire program was executed successfully under the administrative guidance of college Principal Dr. Hemant Mahalle.

Objectives of the Extension Workshop

Promoting Rural Financial Inclusion: To empower rural women by providing them with fundamental knowledge about banking systems, savings methods, and personal financial management.

Raising Awareness of Welfare Schemes: To introduce the rural populace to official government subsidies, banking policies, and postal saving schemes tailored for women's development.

Socio-Economic Empowerment: To challenge traditional boundaries and encourage women to actively participate in household economic decisions, fostering financial independence.

Experiential Learning for Students: To provide college students with field-level exposure, allowing them to use creative mediums like street plays and skits to solve real-world community challenges.

Outcomes

Financial Literacy: Rural women gained practical knowledge about banking, savings methods, and household financial planning.

Access to Schemes: Attendees learned about beneficial government, bank, and postal welfare schemes tailored for women.

Economic Empowerment: The workshop motivated women to take an active role in household economic decisions and pursue financial independence.

Hands-on Student Learning: B.Com students developed public communication and leadership skills by using a creative skit to address real-world community needs.

Community Connection: The event strengthened the relationship between the college and local villagers, establishing a foundation for future welfare programs.